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pay·podTM
made by **cpi**TM



PRESS KIT



Hello!
I'm Paypod, the
future of cash
automation.

“ WHO AM I?”

I combine multiple highly engineered technologies into one easy-to-install system that delivers the ultimate ease in payment automation. Simply put, I am your new cashier assistant. I handle and manage every part of your cash payment, from counting to giving change - and, all from one secure location. Let me worry about checkout so you can focus on your customers!





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WHY WAS I CREATED?

I want to help empower retailers by establishing more visibility with each transaction, creating more security and improved accountability for your business. I want to help cultivate relationships between you and your customers by removing the barrier of the payment process, allowing you to give them your undivided attention. Essentially, I am here to help assist you and your business by saving your time. Count on me, so you can focus on what really counts.



My friends at CPI designed me for one specific purpose: to help people.

We've got skills!



It's true!



HERE'S OUR RESUME. WE'VE GOT SKILLS...

By shaving time off each transaction, I have the power to save you **\$11,500** each year!

The average banknote can be a host to **19 different types of bacteria**. Let me do the dirty work to increase the hygiene of your staff!

I am ready to work in any store! From bakeries to pharmacies, I help to increase security for managing and storing cash!

At CPI, I learned from the Industry's most reliable producer of note & coin recyclers, so you never need to worry about me making a mistake!

ABOUT CPI

Crane Payment Innovations (CPI) is proud to be the creator of the new Paypod™ cash automation system. With more than ten million payment devices currently in the field and 54 years of experience under our belts, CPI is ready to handle any of your payment needs. With the help of more than 3000 associates, CPI handles nearly four billion transactions across the globe each day.

We operate from more than ten facilities worldwide, serving five global markets: Retail, Financial Services, Gaming, Vending, and Transport. With the expertise that we have established through our years of experience, our 3000 patents, and focus on research and constant innovation, you can count on CPI to handle your cash. Like Paypod™, we are always happy to be of service.



“ Paypod provides a quick and simple payment automation solution that helps our customers maximize their investment with a solution designed to evolve with the market.

Jan-Hinrik Bauwe
President, Crane Payment Innovations

WHAT CUSTOMERS SAY



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I knew right away that this was the perfect solution for us... It takes two minutes and I know that it will be 100% accurate. I have so much more time to take care of the more important parts of running my shop - the people and the food. It's terrific!

Genoveffa Esposito, Caffe Internet

With Paypod, the cash out now takes maybe 10 minutes, maximum... everyone is heading home to their families now minutes after closing. They love that. It saves time, saves money and it's a great morale booster.

Kay Botham: Botham's of Whitby



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MEDIA

We're online

<http://www.mypaypod.com>

We're on Instagram

<http://instagram.com/mypaypod>

We're on Twitter

<https://twitter.com/mypaypod/>

We're on Facebook

<https://www.facebook.com/PaypodCPI>

We're on LinkedIn

<https://www.linkedin.com/company/mypaypod/>



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TECHNICAL USAGE

Upon first use in any document, article or written information, Paypod(TM) must always include the trademark symbol. This must then be followed by “made by Crane Payment Innovations (CPI)”. The only exception is when the name “Paypod” is qualified by its descriptor - “pay station”. Two examples of correct usage are given below:

- Introducing Paypod(TM), made by Crane Payment Innovations (CPI), the latest in payment innovation
- The Paypod(TM) Pay Station is made by Crane Payment Innovations

It is not necessary to include the trademark or reference to CPI for subsequent use in the document.

Paypod must always appear as one word, with only the first “P” capitalized. When describing Paypod, always use the term “Paypod Pay Station” with pay station as two separate words.

The name of the product is “Paypod Pay Station.” The brand name is Paypod, and the description of the product is “Pay Station.”

