

BAKKERIJ & PATISSERIE FEYENOORD

DUTCH BAKERY REDUCES DISCREPANCIES AND INCREASES HYGIENE AT REGISTER

Bakkerij Feyenoord owner Yusuf had problems with discrepancies between his register till and his supposed totals. In addition, Yusuf wanted a better, more hygienic way to handle cash while also serving customers his baked goods. He tried a different solution that did not work for him but then found the answer in Paypod™ pay station.

His Paypod solution receives cash payments from customers and automatically makes change. Yusuf eliminated discrepancies and increased store hygiene to serve his business and his customers better.

CASH PROBLEMS AT THE POS

At Bakkerij Feyenoord, customers enjoy Dutch, Turkish, Moroccan and Surinamese bread, pastries, baklava and pizza, all prepared with the utmost care, every day. But the owner of the bakery, Yusuf, had problems with cash discrepancies at the point of sale. And because food is his business, he also wanted a more hygienic system for processing cash payments.

Yusuf searched for a pay station on the internet, found one and purchased it. But after 8 months, he could not justify using it any longer. “It was really a headache,” Yusuf said, “too many problems.” The difficulties of using the system outweighed any benefit.

PAYPOD SURPASSED ALL EXPECTATIONS

Yusuf met Nevzat, the owner of CermePOS systems, and explained the issues he was having with the cash system he had purchased. Nevzat recommended a Paypod pay station and gave Yusuf a demo at his place of business.

“It was for hard for me to believe that this product would be as good as they said,” Yusuf told us, “because of my bad experience with the previous product.”

Yusuf was finally convinced that he should give Paypod a chance. “I knew I could trust CermePOS and therefore took their advice,” he said. “And they surpassed all my expectations.”

BAKKERIJ FEYENOORD

BACKGROUND

Here you can enjoy Dutch, Turkish, Moroccan and Surinamese pasta

INDUSTRY

Food & Drink

LOCATION

The Netherlands



STABLE, FAST AND ERROR-FREE OPERATION

Yusuf explained that while the system he purchased before Paypod was noisy, slow, and error prone, the Paypod solution is very quick. It returns the notes and coins at once and does not make any noise at all. “Paypod is amazing,” Yusuf exclaimed, “it returns the money as fast as I would do manually!” Paypod is connected to his bakery’s POS system, so there is no manual entry into Paypod.

Yusuf appreciates that Paypod is a very stable system with error-free operation, as he no longer struggles with daily discrepancies. And because the unit holds a large quantity of currency, he doesn’t need to worry about refilling it all the time.

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My customers are happy because the Paypod is fast and it is more hygienic because fewer people handle the money. That’s important to people now more than ever.

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MY CUSTOMERS AND STAFF ARE ALL HAPPY WITH PAYPOD

The bakery staff is happy, too, because they don’t have to count the money and give it to the customers. “We are very happy with the solutions and service we’ve received,” said Jolanda, the bakery manager.

Yusuf reiterated that what sold him on the system and the two things he likes best about Paypod are its speed and error-free operation. Both exceeded his expectations. For this reason, he says, “I have already recommended Paypod to dozens of people.”

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