



Focus on customers.
Not on cash.



Popular Italian Lounge Bar eliminates cash handling time with CPI's Paypod™ Pay Station

The Caffe Internet near Naples, Italy delights customers with everything from fresh coffee and delicious pastries to scrumptious pizzas and bar drinks, all while giving them a chic environment to hang out with friends. The proprietors of this "lounge bar" serve hundreds of customers a day, and process more than 1200 transactions daily at their flagship location in Sant'Anastasia, near the famous Madonna dell'Arco sanctuary.





Founded by Genoveffa Esposito and her husband in 2000, the Caffe Internet has since opened three additional locations, with Genoveffa still managing the Sant'Anastasia location.

Genoveffa and her husband are passionate, an obvious trait throughout the café. The pastries and foods are fresh; the surroundings are clean and modern, and their employees are enthusiastic and customer focused. However, explains Genoveffa, there is one aspect of the operation that she is not passionate about, and never will be.

"I hate dealing with the cash," she said. "I sometimes spend over an hour a day separating and counting the banknotes and coins from each register. Every day, over and over again. I'd much rather spend my time talking with customers and employees, checking on the food and service, and making sure everyone is having an excellent experience."

Paypod—A Better Way to Deal with Cash

For years, Genoveffa accepted this daily chore as an undesirable but mandatory part of the business. Then, one day at a local supermarket, she saw a machine that accepted cash, counted it, made perfect change, and securely stored and recorded it all automatically.

After some inquiries, she learned that



the manufacturer, Crane Payment Innovations (CPI), had just released a new, state-of-the-art offering—Paypod™ Pay Station.

"I knew right away that this was the perfect solution for us," she said. Soon, she was visiting the Paypod showroom, witnessing the new equipment in action, and discussing the possibilities with CPI.

"Now I just bring the cashbox to the bank and I'm done"

Soon after that, she installed Paypod in her main store. The difference was immediate. "Now I just bring the cashbox to the bank and I'm done," she said. "It takes two minutes and I know that it will be 100% accurate. Suddenly, I have so much more time to take care of the more important parts of running my shop—the people and the food. It's terrific!"



Flexible options—and a **surprise benefit**

While Genoveffa immediately appreciated the impact of faster, more accurate cash reconciliation, it was a frightening experience that reinforced the benefit of Paypod's robust, secure design.

On November 30, 2018, at about 1:30 in the morning, two armed robbers burst into The Caffe Internet and held the frightened employees at gunpoint, demanding the money from the till. The thieves took everything they could—incidental cash of minimal value. They were unable to access the thousands of euros locked safely in the Paypod.

Recognizing the security and efficiency delivered by Paypod, Genoveffa is currently working with



CPI to bring this technology to her other locations as well.

"It is working so well at this shop, doing everything related to cash—collecting it, dispensing change, counting it and archiving it. I don't have to worry about it any more. I definitely want to extend these capabilities to all of our shops very soon," she said.





Great Service, Fast Installation, and **More Paypods to Come**



Paypod is available in two models to best fit the needs of the individual store, and can be easily installed on the counter, or embedded within a counter. Both options include high-speed note and coin recyclers, and POSling™ Interface Software that can connect with any Windows® point of sale system.

Paypod can also connect with existing middleware solutions if required. To learn more about the amazing benefits Paypod can deliver to your business, try our ROI calculator at mypaypod.it or talk to one of our integration specialists at info@paypod.it.



Paypod. Ready to serve your business.

