

Hi
there!



Hello


pay·pod™

Press Kit

We're
Paypod.
It's nice to
meet you



Quick introduction...

Paypod is a pay station: a fully integrated, automated payment solution.

Designed to eliminate the challenges of accepting cash payments, Paypod removes the need for employees to handle cash manually at the point of sale.

With Paypod, customers pay at the pay station with notes and coins, and the transaction is managed by software integrated directly with the store's POS system. Paypod then returns notes and coins as change to the customer and the transaction is complete. Retail staff are free to assist customers without handling cash payments, for a more hygienic and customer-focused transaction.

Paypod is modular to evolve with technology. With table top and under-counter, embedded and options available, Paypod fits seamlessly into any retail space.

We have positioned Paypod as the new, retail Cashier Assistant.

We're the
new breed
of Cashier
Assistants



What do customers want most?

The option to pay with whatever is in their wallet.

- Consumer wallets are more diverse than ever before
- Diverse payment options present a challenge for retailers
- Retailers need to ensure they are equipped to accept the full payment mix
- Despite perception, cash remains an essential payment option, especially for retail stores

We're always surprised to hear that the amount of cash in global circulation has increased and so has the usage of cash. We know, it seems to contradict the trend.

Here are some interesting facts...

Cash accounts for up to

85%

of all global transactions

Point-of-sale transactions are

80%

cash based in Europe

Cash payments account for

31%

of payment transactions

In some Asian countries

75%

of online purchases are paid for with cash on delivery

Simply put, cash is the dominant medium for small payments.

What our research uncovered...

Paypod wants to alleviate the challenges of accepting cash for the retailer.

The most glaring challenges are: lack of accountability, counting errors, hygiene issues, inefficient administrative processes, and poor customer service - all generating unnecessary costs.

Hygiene is an increasing concern amongst retailers dealing with food. In some cases, employees are swapping gloves between handling food and cash. This makes cash payments incredibly time consuming and puts burden on the employee to completely handle order fulfilment and cash transactions faster.

Cash loss is a recognized (if not talked about) problem. Cash loss can cost businesses 1.5%-3.5% of turnover, up to £20 per day at small retailers; multi-unit owners may incur even higher losses. The value of cash dwindles as: counterfeit notes are accepted, tills/drawers are manually emptied at shift changeover, reconciliation is performed with the POS, bank deposits are prepared, and cash is recounted in the backroom (often by owner).

Even though cash remains the least costly of all methods of payment, the average retailer spends 9.1% of the value of their cash transactions counting, recounting, auditing, and depositing cash.

We've got skills!

It's true.



We save you
£1000s a year

We're fast with cash, and that means we can save retailers £5,000 each year.

We'll keep
things clean

The average banknote can be a host to 19 different types of bacteria. We'll do the dirty work to increase the hygiene of your staff.

We can work
anywhere

We are ready to work in any store. From bakeries to pharmacies, we help to increase security for managing and storing cash.

We've learned
from the best

At Paypod, we learned from the industry's most reliable producer of note & coin recyclers, so you never need to worry about us making a mistake.

“ Our customers really like us being part of their team. Here’s what they’re saying...”



“Paypod has indirectly taught me that customer service and interaction between customers and staff is very important to everyone”

Paypod Customer

“Paypod has intercepted fraudulent notes that would have been losses, reduced the risk of robbery and saved the administration time”

Paypod Customer



“The product looks really good and customers like the experience of paying with it”

Paypod Customer



Follow us!
Like us!



Share and
celebrate cash
payments.



We're online
<https://www.mypaypod.com>



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We're on LinkedIn
<https://www.linkedin.com/company/mypaypod/>



A bit
about how
you can
promote
us...

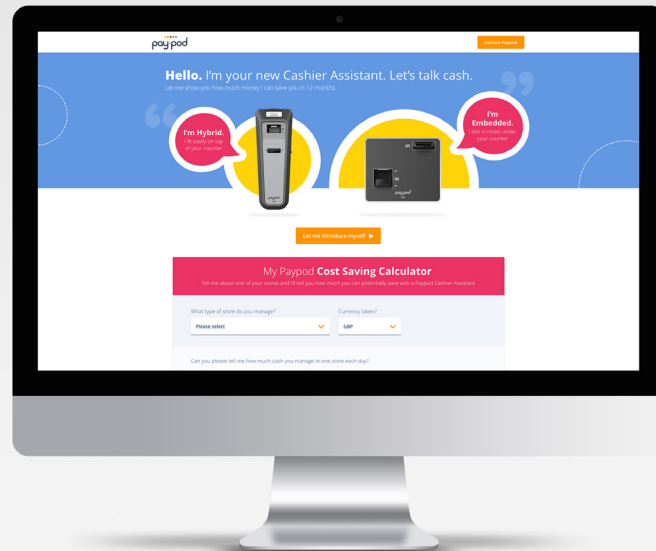


Logos and Naming



Social Media

Website



Visit mypaypod.com/press for all media assets

If you're going to write about us, please follow these guidelines...



Paypod™ must always have the trademark symbol attached to it upon first use in any document, article, or other piece of written information.

It is not necessary to include the trademark for subsequent use in the document.

Paypod must always appear as one word, with only the first "P" capitalized.

When describing Paypod, always use the term "Paypod Pay Station" with Pay Station as two separate words.

The name of the product is "Paypod Pay Station."

The brand name is Paypod, and the description of the product is "Pay Station."

Review our brand guidelines online or ask our press team for help.





How we got here...

When it comes to processing payments, our parent company, Crane Payment Innovations, is no newcomer. With a long history in payment technologies, CPI stands as a 40-year leader in unattended payment solutions. With Paypod, CPI makes the shift from component producer to full-service solution provider.

This shift was fueled by payment industry experts, as well as a team of engineers responsible for the innovation behind the 40 billion global transactions our existing products process each week.

When customers choose Paypod, they can rest assured that each and every transaction is backed by a legacy of payment excellence, industry-leading fraud protection, and the continued efforts of a dedicated team working to make your payment experience the best it can be.

“ Meet our team, and hear why they think
Paypod is a game changer for retail. ”



Jan-Hinrik
Bauwe
CPI President

Jan has been an industry leader in retail solutions for over 20 years, and was a key player of the original Paypod development team before taking over as President at CPI.

“Paypod provides a quick and simple payment automation solution that helps our customers maximize their investment with a solution designed to evolve with the market”



Florian
Zimmerman
Director of Business

With over 15 years of experience in the payment and cash handling industries, Florian leads the Paypod team as Director of Business Development. Florian is responsible for managing the Paypod sales team in the various focus countries and developing the product success via different routes to market.

“With 15 years of experience in the payment industry, I am a strong believer in cash automation for the retail industry. Paypod allows you to be more efficient in your store operations, serving as the payment keystone of your business.”



Drew
Bannerman
UK Customer Specialist

Before joining the CPI and Paypod team, Drew spent his career within the business sector, working on ATM deployment, handling key retail accounts, and focusing on both front of house and back office processes. Drew now focuses on strategic growth for Paypod within the UK and Ireland.

“I have worked in retail for over twenty years, and after working on Paypod, I truly believe it has the power to solve a number of retailer ‘pain points’ and transform the way business is conducted within the industry.”

Let's stay
in touch!



Talk
soon.



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